



MPN Sample "STANDARD REPORTING" e-Campaign Transmission Report

Customer Name:	XYZ Organization
Primary Contact:	
Solo E-Blast Purchase Summary:	Std. Fee = \$150; Amt. Pd. = \$150; Date Pd. = 7/28/2011
Message Subject:	Use MPN to Reach 15,000+ Progressive Diverse Professionals
Target Audience:	Metro Chicago, IL area
Benefactor Organization:	XYZ Organization
Customer Email(s) Included:	
MPN e-Blast Link:	http://www.MPNsite.com/eblast/2011/mbatour-chicago.htm
Click-thru Link:	http://www.mpnsite.com/eblast.htm
Estimated List Size (pre-blast):	15,000+
Campaign Trans. Start Time:	8/4/2011 11:05:16 PM ET
Campaign Trans. End Time:	8/4/2011 12:18:52 PM ET
Total Time Taken:	01:13:38
Actual Campaign List Size:	16,484
Send Failure Count:	0
Filtered/Excluded:	53
Detected Bouncebacks/Undelivs.:	57 <i>(as of 8/5/2011 12:09 PM ET)</i>
Unsubscribe Requests:	8 <i>(as of 8/5/2011 12:09 PM ET)</i>
Post-campaign Inquiries to MPN:	0 <i>(as of 8/5/2011 12:09 PM ET)</i>

Enhanced Reporting (opens and click-thru tracking) can be purchased **in advance** based on the estimated list size:

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|-------------------------|------------------------|------------------------|------------------------|
| • <5000 count = \$25 | 7500+ count = \$50 | 10000+ count = \$75 | 15000+ count = \$100 |
| • 20000+ count = \$125 | 30000+ count = \$200 | 50000+ count = \$325 | 75000+ count = \$475 |
| • 100000+ count = \$625 | 200000+ count = \$1000 | 250000+ count = \$1250 | 300000+ count = \$1500 |

We wish your organization and all of its stakeholders a successful campaign and all the best and continued success.

Minority Professional Network (MPN)

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Visit our Global Portal: <http://www.MPNsite.com>

Visit our Job Board: <http://www.mpnDiversityJobs.com>

