



Greetings,

Thanks in advance for **browsing** existing or **sharing** your jobs, articles, books, conferences, events, organization, products, services or other resources with our progressive multicultural audience.

## ABOUT MPN

Since 1998, **Minority Professional Network (MPN)** has been a leading global Career, Economic, Lifestyle & Networking resource connection. Our web sites have attracted **millions** of progressive multicultural candidates, users and subscribers from across the U.S. and 50 other countries.

Our global web portal – [www.MPNsite.com](http://www.MPNsite.com) and job board site – [www.mpnDiversityJobs.com](http://www.mpnDiversityJobs.com) and e-Marketing services have promoted hundreds of thousands of text listings, displays ads, jobs, events, articles, announcements, and related career, economic, lifestyle and networking resources.

## RESOURCE USERS, CLIENTS & ADVERTISERS

Our **general** online and e-marketing services have generated exposure for **tens of thousands** of businesses, organizations, speakers, authors, etc. including: American Cancer Society, Black Enterprise, Essence, Hispanic Business Magazine, National Society of Hispanic MBAs, South Asian Journalist Association, United Way, etc. - <http://www.mpnDiversityJobs.com/organizations.pdf>.

Our **employer** solutions have added value in support of thousands of clients/advertisers, including: AARP, BASF, Bridgespan, CIA, FBI, GE, Georgia Pacific, Johnson Controls, Kaplan, Kellogg, Microsoft, Novartis, PNC Bank, Pratt & Whitney, PwC, Raytheon, TJX Companies, U.S. Department of State, Verizon, Volkswagen, and many others - <http://www.mpnDiversityJobs.com/clients.pdf>.

## COMPLIMENTARY GENERAL FEATURES & RESOURCES

- **View Existing** Ads, Listings & Resources: <http://www.MPNsite.com> (click on desired links)
- Post New FREE **Calendar Event** Listings: <http://www.MPNsite.com/calpost.asp>
- Post New FREE **Business Directory** Listings: <http://www.MPNsite.com/bizpost.asp>
- Post New FREE **Nonprofit Directory** Listings: <http://www.MPNsite.com/orgpost.asp>
- Post New **Content** Listings: <http://www.MPNsite.com/contentpost.asp> (news, articles, releases)

## GENERAL ONLINE & E-MARKETING ADVERTISING SERVICES

- **e-Newsletter** Display Ads: <http://www.MPNsite.com/newsletter.htm> (rates, archives, lists)
- Solo **e-Blast** Campaigns: <http://www.MPNsite.com/eblast.htm> (rates, archives, lists)
- Featured **Calendar Event** Listings: <http://www.MPNsite.com/advertise/calendar.htm>
- Featured **Business Directory** Listings: <http://www.MPNsite.com/advertise/business.htm>
- Featured **Nonprofit Directory** Listings: <http://www.MPNsite.com/advertise/nonprofit.htm>
- General Advertising **Rate Card**: <http://www.MPNsite.com/rates.pdf>
- General Advertising Purchase Link: <http://www.MPNsite.com/StartOrder.asp>

## EMPLOYER SOLUTIONS (online, e-marketing & offline)

- Job Board home page: <http://www.mpnDiversityJobs.com>
- Employer Services **Quick Links**: <http://www.mpnDiversityJobs.com/overview.pdf>
- Employer Services **Solutions Overview**: <http://www.mpnDiversityJobs.com/employers.pdf>
- Job Board **Registration & Online Payment**: <http://www.mpnDiversityJobs.com/login/>
- Employers **Rate Card**: <http://www.mpnDiversityJobs.com/rates.pdf>
- **Event Planning** Services Overview: <http://www.mpnDiversityJobs.com/events.pdf>
- Sample Client Event **Photos**: <http://www.mpnDiversityJobs.com/photos.pdf>

## MPN REVENUE SHARING PROGRAMS (no cost to join, sell MPN svcs., earn commissions)

- Agency Commission Agreement: <http://www.mpnDiversityJobs.com/agency-partner.pdf>
- Affiliate Partner Agreement: <http://www.MPNsite.com/affiliate-partner.pdf>

Please contact us with any questions or proceed with purchasing any of our services which best fit your budget, goals and desired outcomes.

### Minority Professional Network (MPN)

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Toll Free: 888-676-6389

Email: [Support@MPNmail.com](mailto:Support@MPNmail.com)

Visit our Global Portal: <http://www.MPNsite.com>

Visit our Job Board: <http://www.mpnDiversityJobs.com>

