

# MINORITY PROFESSIONAL NETWORK (MPN)



## EMPLOYMENT & REVENUE SHARING OPPORTUNITIES

### About MPN

Since 1998, Minority Professional Network has provided robust career, economic, lifestyle and networking content, information, features and resources to a steadily growing audience of online users, e-subscribers and event attendees. Our interactive global web portal serves **millions** of progressive multicultural business professionals, students and entrepreneurs based in all U.S. states and 50+ international countries.

Our company has consistently supported and added value to the multicultural and diversity outreach efforts of thousands of Fortune 500 corporations, government agencies, non-profits, ad agencies, colleges and universities, small and mid-size businesses, etc. - [www.mpnjobs.com/mktg/clients.pdf](http://www.mpnjobs.com/mktg/clients.pdf).

We support our clients, advertisers and partners' online, e-marketing and offline recruiting, marketing, branding, event planning, training, supplier diversity, and related multicultural and diversity-focused outreach initiatives. Please visit us online at - [www.mpnjobs.com](http://www.mpnjobs.com) for additional information.

### Type of Persons We Are Seeking

- Are you seeking a FT or PT position, or extra income earnings opportunities?
- Are you a highly motivated individual with solid written and oral communication skills?
- Are you seeking flexible work hours with earnings based on results, not hours worked?
- Are you seeking a self-managed, virtual office and entrepreneurial culture?
- Are you capable of effectively working autonomously while delivering tangible results?
- Are you highly professional with good business acumen and solid integrity?
- Are you seeking interesting, exciting and evolving business challenges and opportunities?

### Direct Hire Employment Opportunities

- At present we **are not** adding any new **direct hire** employees to our payroll from the outset.
- Instead, all persons potentially interested in joining our team as a full-time or part-time **direct hire employee** must **initially** become an “**extended team member**” via our **Independent Affiliate Partner Program (IAPP)** revenue sharing program.
- One can remain choose to remain an affiliate as there currently is not any mandate for an IAPP participant to become a company employee. However, IAPP participants interested in direct employment opportunities and consistently demonstrate desired value-add, commitment, competency and results are regularly evaluated and assessed for FT or PT direct hire positions.

### Preferred Skills and Backgrounds

All progressive individuals are welcome and encouraged to join our affiliate program. Persons with the following relevant skills, education, experiences, backgrounds, and interests are highly desired and would likely be a good fit based on our core offerings and services.

- Sales
- Diversity
- HR / Staffing / Recruiting
- Entrepreneurship
- Marketing
- Supplier Diversity
- Event Planning
- Training / Speaking
- Business Development
- Client Relations Mgmt.
- Advertising / PR
- Internet / e-Commerce

## Independent Affiliate Partner Program (IAPP) Summary

This program includes **two** distinctive options designed to match our needs and requirements with your specific interests and preferences (i.e., actively engaged revenue sharing participant or passive referral fee participant), availability and desired earnings, and relevant and applicable skills and experiences.

### Option 1: Referral Affiliate Partner (RAP) Program

- Open to all interested individuals, organizations, businesses, agencies, and other entities.
- Participants generally will not be actively and directly engaged in closing revenue transactions.
- Primary role is to identify and refer prospective clients or advertisers to the MPN web portal ([Advertising Solutions](#) channel or [Employer Solutions](#) channel) to complete the purchase, or to the MPN office for assistance.
- Registered RAP participants will receive a referral fee equal to 10% of the net revenues for every unassisted online transaction when their name (or entity) is selected as the referral source for online purchases using our [e-Commerce Purchase and Ad Activation System](#).
- Participants will receive a referral fee equal to **10%** of the "initial" transaction only for assisted transactions.
- Such transactions are those where your referral clients or advertisers give your name when contacting MPN for assistance (via phone or e-mail), and hence the purchase is secured only with assistance from MPN, or MAAP or BDAP participants.
- To **register** for our **RAP** program, e-mail [Support@MinorityProfessionalNetwork.com](mailto:Support@MinorityProfessionalNetwork.com). Please include "MPN Referral Affiliate Partner (RAP) Program" in the subject, and your name, address, phone number, and e-mail in the message.

### Option 2: Revenue Generating Partner (RGP) Program

#### Marketing and Advertising Affiliate Partner (MAAP) – General Offerings (Non-Employers)

- Open to all other interested individuals, organizations, businesses, agencies, and other entities.
- Targeting students and business persons with limited relevant experience.
- Participants are expected to be **actively** and **directly** engaged in closing and securing revenue transactions.
- Primary objectives are to identify, propose, and close smaller revenue transactions with entrepreneurs and small businesses, event planners, smaller employers, smaller non-profits, authors, and related general advertisers, clients and partners.
- Will focus on General Advertising (Non-Employer) offerings listed on our **Advertising Solutions** channel.
- Participants will earn commissions up to **30%** of net revenues on all transactions directly closed and collected by them on behalf of MPN.
- **General Overview** electronic marketing announcement >>> [www.mpnSite.com/mktg/Overview-General.htm](http://www.mpnSite.com/mktg/Overview-General.htm)

#### Business Development Affiliate Partner (BDAP) – Employer Offerings

- Open only to experienced business professionals, consultants, and entrepreneurs with relevant and sufficient skills and experiences.
- To be accepted into our BDAP program, one must meet the minimum listed eligibility requirements.
- Participants are expected to be **actively** and **directly** engaged in closing and securing revenue transactions.
- Primary objectives are to identify, propose and close larger revenue potential transactions with larger employers, corporations, and non-profits; government agencies (federal, state, local), advertising agencies, public relations firms, executive search firms, and related advertisers, clients and partners.
- Will focus on Employer and Large-entity offerings listed on our **Employers or Employer Solutions** channel.
- Participants will earn commissions up to **30%** of net revenues on all transactions directly closed and collected by them on behalf of MPN.
- **Employer / Large Entity Overview** announcement >>> [www.mpnSite.com/mktg/Overview-Employers.htm](http://www.mpnSite.com/mktg/Overview-Employers.htm)
- To **register** for our **RGP** program, e-mail your **resume** (or bio) to [Support@MinorityProfessionalNetwork.com](mailto:Support@MinorityProfessionalNetwork.com). Please include "MPN Revenue Generating Partner (RGP) Program" in the subject, and your name, address, phone number, and e-mail in the message.

Thanks in advance for your interest in revenue sharing earnings opportunities via Minority Professional Network (MPN) by contributing to our continued fiscal growth and success.

## MPN Independent Affiliate Partner Program

Phone: 888.MPN.NETWORK (888-676-6389) | Email: [Support@MinorityProfessionalNetwork.com](mailto:Support@MinorityProfessionalNetwork.com) | Web: [www.mpnSite.com](http://www.mpnSite.com)

### Minority Professional Network (MPN)

A Viable Source of Top Talent™ for Multicultural and Diversity Focused Employers  
The Global Career, Economic and Lifestyle Connection™ for Progressive Professionals