

## OUR RESULTS



### Minority Professional Network

570 Piedmont Ave. NE #55399  
Atlanta, Georgia 30308-5399

Office: +1 (404) 629-9323  
Toll-Free: +1 (888) 676-6389

#### General Email:

[support@mpnmail.com](mailto:support@mpnmail.com)  
[support@mpndiversityjobs.com](mailto:support@mpndiversityjobs.com)

#### Primary Web Sites:

[www.mpndiversityjobs.com](http://www.mpndiversityjobs.com)  
[www.mpnsite.com](http://www.mpnsite.com)



# MPN Recruiting & Consulting Solutions

Proven diversity solutions,  
resources and results since 1998

## OUR SOLUTIONS

- Recruiting & Job Posting
- Training & Development
- Marketing Solutions
- Branding & Advertising
- Consulting Solutions
- Event Planning & Promotions
- Supplier Diversity
- E-Commerce & Technology





## About MPN

**Minority Professional Network (MPN)** is a proven diversity recruiting, training, corporate event planning, consulting solutions, digital advertising, and e-campaign and social media marketing firm.

Launched in **1998**, our network encompasses interactive web portals, social media networks and e-publications that continuously serve **millions** of progressive users, subscribers, followers and partners based in all U.S. states and 50+ other countries.

We have a proven track record of performance and results in support of **1000+** clients and partners, including Fortune 500 corporations, government agencies (federal, state, local), non-profits, medium and small businesses, and major colleges/universities.

## Sample Job Board Clients



## Featured Client Profile U.S. DEPARTMENT OF STATE

- Continuous client relationship since 2003
- Workplace diversity consulting and solutions
- Turnkey event planning since 2005
- Video/graphical online recruiting campaigns
- Social media and e-Campaign marketing
- Millions of "active" and "passive" candidates
- 35 events produced in 25+ U.S. cities
- 25,000+ prospective candidate registrants
- 12,500+ live event attendees
- Contract negotiation, logistics and planning
- Advertising and media buys
- Automated online candidate registration
- Interactive client tracking/reporting system
- Database and application design and support

## Select Clients & Partners

AARP	PNC Bank
ACLU	Port Authority NY/NJ
American Cancer Society	Pratt & Whitney
Bernard Hodes	PricewaterhouseCoopers
BP	Prudential
Cabela's	Raytheon
CBRE	Sears
CBS Corporation	State Farm
CIA	State of Maryland
City of Portland	State of Oregon
Comcast	Target
Cox Communications	Travelers Insurance
Emory University	Turner
FADV	United Tech. Corp. (UTC)
Family Dollar	United Way
FBI	University of Illinois
FDIC	University of Nevada at Reno
Federal Reserve Bank	University of Rhode Island
Findly	USDA
Harvard University	U.S. Homeland Security
The Home Depot	U.S. Department of Energy
Internal Revenue Service	U.S. Department of State
Johnson Controls	U.S. Securities & Exchange
JWT	Valmont
MetLife	Verizon Wireless
Merck	Walmart
Moody's	WellPoint

## Our Leaders & Consultants

### Work Experience & Degrees

**Founder/CEO:** 26 yrs. of professional work experience; B.S. Physics, B.S. Electrical Engineering & M.B.A.

**EVP/COO:** 8 yrs. of professional work experience; B.S. Computer Science, B.S. Computer Engr. & M.B.A.

**Vice President:** 33 yrs. of professional work experience B.S. Business, M.B.A. & PhD

**Sr. Consultant:** 19 yrs. of professional work experience B.S. Marketing, M.B.A. Finance

### Employers/Past Work Environments

AT&T • Bank of America • Bentley U • Clark Atlanta U  
Deloitte Consulting • Delta Air Lines • FedEx Corp  
GE • NCR • NASA JSC • SBC Telecom • US Coast Guard

### Sample Consulting Clients

Walmart • VerizonWireless .com • HomeDepot.com  
U.S. Department of State • Johnson Controls  
Internal Revenue Service • Black MBAs • St. Louis  
MSDC

### ONLINE

- Job Postings
- Resume Browsing
- Applicant Tracking
- Company Profiles
- Graphical/Video Advert.
- e-Marketing Campaigns
- Newsletter Displays Ads
- Social Media Promotions
- Integrated Marketing

### CONSULTING

- Business & Strategy
- Diversity / Cultural
- Event Services
- IT / e-Commerce
- Marketing/Branding
- Management / Leadership
- Networking
- Supplier Diversity
- Training & Development

## Request a Custom Quote

Our proposed solutions are tailored to meet the specific needs, objectives, requirements, and budgetary allocation of each client.

Visit [www.mpndiversityjobs.com](http://www.mpndiversityjobs.com) to share your company profile and career opportunities with our progressive audience. Call **888-676-6389** or email [support@mpndiversityjobs.com](mailto:support@mpndiversityjobs.com) to discuss your specific requirements, timing and goals, and to receive a custom cost proposal.