



– FOR IMMEDIATE RELEASE –

The Minority Professional Network Expands Its Online and Offline Services

Asian, Hispanic and African-American Professionals Generating Over 1.5 Million Hits per Month

[January 19, 2004 / Atlanta, GA] — A major focus of Dr. Martin Luther King, Jr. was economic development, especially within the minority community. On the national holiday that honors Dr. King, the Minority Professional Network (MPN) has completed a dramatic expansion of its online and offline services. MPN, which provided Asians, Hispanics, African-Americans, and other minority groups with the first national online "Career, Economic and Lifestyle Connection"™ for progressive minority professionals, has completed its second year of operation.

In the past two years, MPN has become an important conduit for top talent for diversity-focused employers, recruiters, and staffing agencies which target individuals who can positively impact the bottom line. MPN has now added a career events channel, free resume posting, and employer profile pages.

The MPN user community, which includes over 200,000 subscribers, has long enjoyed information on economic development, entrepreneurship, small businesses, and real estate development. MPN has now launched its Minority Business Network, which provides a global registry of minority owned businesses in over 50 different categories.

To augment its lifestyle related offerings, MPN offers event calendars in over 70 different markets across the USA and the world. The local and global event postings allow minority professionals, and those looking to advertise to them, to stay well connected. Posting standard calendar events is free of charge and helps companies and community organizations reach the Asian, Hispanic, and African-American professional audience. In addition to the local event calendars, customers have the opportunity to pay to have events featured atop the site's Home Page, Metro Pages, or e-Newsletters.

"It is essential for our business to have visibility among job seekers who view the Internet as an essential tool for career management," stated Dominique Walton, President of healthcare consulting firm WBC, Inc. "MPN has a unique offering of career, entrepreneurial, and lifestyle content that sets it apart from other career sites. We are quite pleased with the candidates in the MPN user community in terms of both the quality and quantity of diverse talent."

"The new features on MinorityProfessionalNetwork.com provide us with vast opportunities to serve our customers in both the USA and abroad," added C. J. Bland, President and CEO of MPN. "This is an exciting new chapter for us and we look forward to continuing to assist professionals seeking new careers, networking opportunities and wealth accumulation prospects."

About Minority Professional Network, Inc.

Launched in 2001, and now with a cumulative total of over 1.6 million visitors, the Minority Professional Network (MPN) provides the premiere web-based Career, Economic and Lifestyle Connection™ for mature and progressive minority professionals around the world. Entrepreneurship, Wealth Accumulation, Career Center, Employer Center, Professional Organizations, Minority Businesses, Student Resources, and a Book Channel are some of the content areas accessed at <http://www.minorityprofessionalnetwork.com>.

Contacts:

Thomas Brooks
Executive Vice-President
Minority Professional Network, Inc.
Thomas@MinorityProfessionalNetwork.com
Phone: +1 (281) 217-1960

- OR -

CJ Bland
President & CEO
Minority Professional Network, Inc.
CJBland@minorityprofessionalnetwork.com
MPN Main Office: +1 (770) 322-9323

For a PDF overview presentation, additional quotes, bios and photos:
http://www.MinorityProfessionalNetwork.com/Press_Room.htm

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